



Incredible India

Official Media  
Partner



informa markets

**25-27 Feb 2026**

Yashobhoomi Convention Centre,  
Dwarka, New Delhi.

**SATTE**  
**ALWAYS +1**  
**ONE STEP AHEAD**



We are **ONE**  
in the travel trade

Actually,  
we are  
the only **ONE**



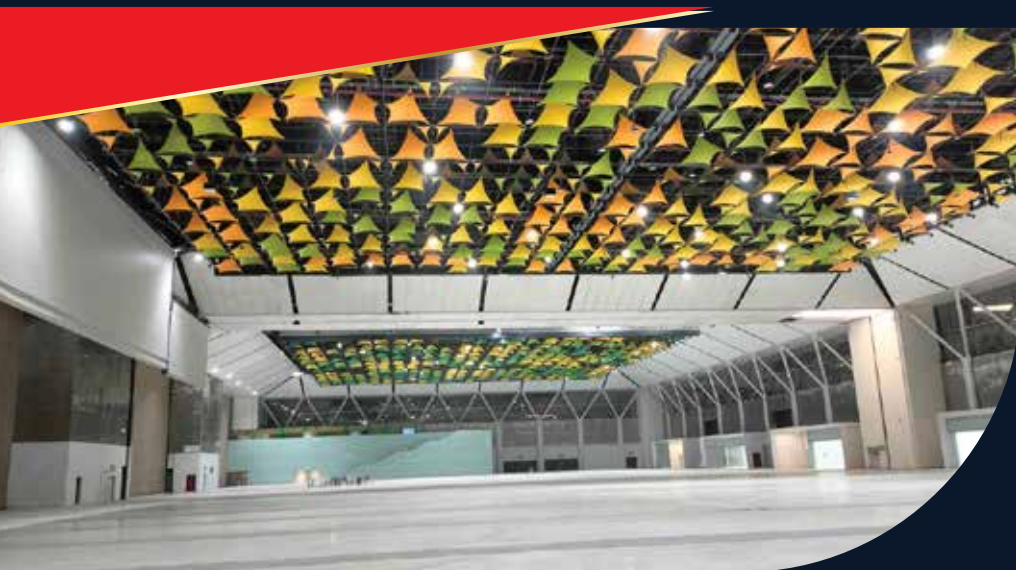
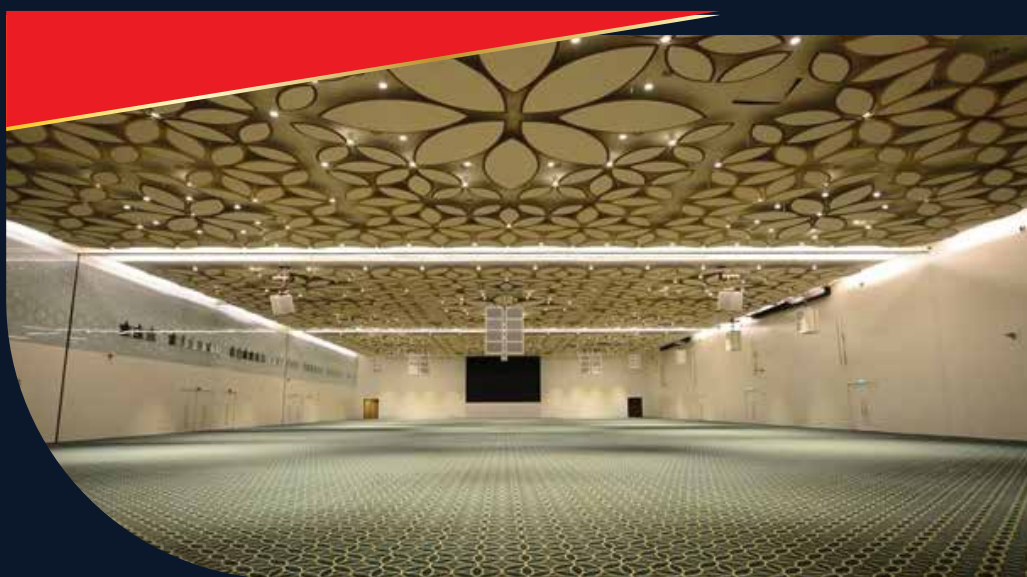
**SPONSORSHIP OPPORTUNITIES**

[www.satte.in](http://www.satte.in)



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# EXCLUSIVE BRANDING



# NETWORKING DINNER

## DAY 1 & DAY 2

- Welcome address at the dinner (10-15 min).
- Brief audio visual presentation by the sponsor
- Cultural performance by the sponsor ( artists to be provided by the sponsor )
- Branding in all available marketing collaterals & event venue as 'Destination Partner Country'.
- Logo as 'Destination Partner Country' on Welcome Dinner Invitation cards.
- 25 Invitation cards to invite your customers, guests and VIPs.
- 4 spring up stands at strategic location at the venue. (To be provided by the client).
- Full page advertisement in T3 Collectors issue
- Dinner and Cocktails for Indian and International buyers and VIP guests.
- Branding on SATTE website partners section.



**COST OF PARTNERSHIP: ₹ 48.30 LAKHS, Taxes as applicable**

# NETWORKING LUNCH

## DELIVERABLES:

- Lunch for hosted Indian and International Buyers, Media & VIPs
- Branding at the lunch area as 'Hosted Lunch Partner'
- Full page advertisement in the T3 collectors issue



**COST OF PARTNERSHIP: ₹ 31 Lakhs, Taxes as applicable**





# PRODUCT PRESENTATION / LAUNCH

## DELIVERABLES:

- Exhibitors to be given an exclusive opportunity to present / launch their services to the industry.



**COST OF PARTNERSHIP: ₹ 1.15 LAKH, Taxes as applicable**

## VIP / BUYERS LOUNGE

Sponsor a lounge where SATTE VIPs and buyers greet and meet while visiting the show. Refreshments will be served in this lounge.

## DELIVERABLES:

- Branding at lounge along with display of promotional material/brochures.
- Half page Advertisement in the T3 Collectors issue.



**COST OF PARTNERSHIP: ₹ 12 LAKHS, Taxes as applicable**



# SATTE EXCLUSIVE NEWSLETTER

Exhibitors can be sold a max of 3 newsletters prior to the show which will be sent out to our entire database.



**COST OF PARTNERSHIP: ₹ 86,000 EACH, Taxes as applicable**

## SATTE DIRECTIONS

Signage's to guide delegates and visitors to various areas within the exhibition hall to carry sponsor's name logo thereby giving the sponsor visibility throughout the exhibition.



**COST OF PARTNERSHIP: ₹ 9.43 LAKHS, Taxes as applicable**





# VISITOR & DELEGATE BAGS

## DELIVERABLES:

- The bags at SATTE are distributed amongst exhibitors & delegates giving a wider focus.
- Logo on the bag.



**COST OF PARTNERSHIP: ₹ 19.50 LAKHS**, Taxes as applicable

# ONSITE REGISTRATION AREA

Position yourself at the first point of contact for all exhibitors and visitors.



**COST OF PARTNERSHIP: ₹ 8 LAKHS**, Taxes as applicable



# DIGITAL SELF REGISTRATION KIOSK

Digital registration kiosk will be used by all pre-registered visitors to get their badge printed instantly.



**COST OF PARTNERSHIP: ₹ 1.38 LAKHS PER KIOSK** , Taxes as applicable

## MOBILE CHARGING STATIONS

Something as simple as a mobile / laptop charging station can dramatically improve a visitor's experience at the venue thereby giving your company an opportunity to be seen on the show floor.



**COST OF PARTNERSHIP: ₹ 40,000 PER KIOSK**, Taxes as applicable





## SATTE NAME BADGE

Get your company logo branding on the Official E-badge which will be shared with the Visitor through emails.



**COST OF PARTNERSHIP: ₹ 8.74 LAKHS**, Taxes as applicable

## SATTE PHOTO BOXI

Attract the attention of visitors in a unique way at the best location with a high visibility element.



**COST OF PARTNERSHIP: ₹ 2.70 LAKHS**, Taxes as applicable



## T-SHIRT / FLAG BRANDING

Brand representative walking through the exhibitor halls promoting their brand across all the three days



20 T-shirts

**COST OF PARTNERSHIP: ₹ 2 LAKHS**, Taxes as applicable

## WATER DISPENSER

SATTE drinking water dispensers will be located at various location in the venue. Dispenser can carry the logo of the sponsor company.



10 Dispensers

**COST OF PARTNERSHIP: ₹ 4.60 LAKHS**, Taxes as applicable





# FLOOR GRAPHICS

Lead your delegates straight to your stand with these effective and eye catching floor graphics!



**COST OF PARTNERSHIP: ₹ 1.84 LAKHS**, Taxes as applicable

## VIDEO WALL

Advertising opportunity on these gigantic video walls is guaranteed to attract the attention of every attendee. Video Walls will be placed in & around the venue.

**DELIVERABLES:**

- Your company branding will appear on all 3 sides (Right, Left, Down) and on both side panels of the video wall.
- Your company AV will be played thrice in a day. (Duration: 15 mins).



**COST OF PARTNERSHIP: ₹ 5.75 LAKHS**, Taxes as applicable



# KIT BAG INSERTS

## DELIVERABLES:

- Draw traffic to your booth by giving your company's message out to all registered attendees with an insert in the official show bag.



**COST OF PARTNERSHIP: ₹ 48,000 PER INSERTS, Taxes as applicable**

# SATTE BUSINESS NOTEPAD

## DELIVERABLES:

- Company logo branding and description on SATTE business notepad
- Advertisement on the back cover of the notepad
- Welcome note from the sponsor company



**COST OF PARTNERSHIP: ₹ 8 LAKHS, Taxes as applicable**







# ONSITE BRANDING



## WELCOME HOARDING OUTSIDE GATE 6

LOCATION	: Welcome Hoarding Outside Gate 6
MEASUREMENTS	: (W x H) 20 ft x 10ft   Side Coverings – 4ft x 10ft
QUANTITY	: 1



**COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT**, Taxes as applicable

## HOARDING OUTSIDE GATE 6

LOCATION	: Hoarding Outside Gate 6
MEASUREMENTS	: 16ft x 10ft; Side Coverings – 4ft x 10ft
QUANTITY	: 12 Nos. & 6 Nos.



**COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT**, Taxes as applicable



## MAIN ENTRY GATE NO – 6

LOCATION	: MAIN ENTRY GATE NO - 6
MEASUREMENTS	: (W x H) Size – 18ft x 12ft
QUANTITY	: 1



**COST OF PARTNERSHIP: ₹ 5.75 LAKHS PER UNIT**, Taxes as applicable

## HOARDING INSIDE GATE 6 AT VARIOUS LOCATIONS

LOCATION	: Hoarding Inside Gate 6 at various Locations
MEASUREMENTS	: Size – 16ft x 10ft / 4ft x 10ft
QUANTITY	: 12 / 24 Nos.



**COST OF PARTNERSHIP: ₹ ₹ 2.30 LAKHS PER UNIT**, Taxes as applicable





# POLE BUNTINGS

LOCATION	: Pole Buntings
MEASUREMENTS	: Size – 2.5ft x 6ft
QUANTITY	: 25



**COST OF PARTNERSHIP: ₹ 5.75 LAKHS PER UNIT**, Taxes as applicable

## FOUR-SIDED BOX BRANDING INSIDE FOYER

LOCATION	: Four sided Box Branding inside Foyer (10 Cubes)
MEASUREMENTS	: Size – 4ft x 8ft
QUANTITY	: 40



**COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT**, Taxes as applicable

# SELF STANDING BRANDING INSIDE FOYER HALL 1 & 2

LOCATION	: Self Standing Branding inside Foyer Hall 1 & 2
MEASUREMENTS	: Size – 16ft x 10ft
QUANTITY	: 8



**COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT**, Taxes as applicable

## FOUR SIDED PILLAR BRANDING NEAR HALL ENTRY GATE (7 NOS)

LOCATION	: Four sided Pillar Branding near Hall Entry Gate (7 Nos)
MEASUREMENTS	: Size – 2.5ft x 10ft
QUANTITY	: 28



**COST OF PARTNERSHIP: ₹ 2 LAKHS PER UNIT**, Taxes as applicable



# HALL ENTRY ARCH GATE

**LOCATION** : Hall entry Arch Gate  
**QUANTITY** : 2



**COST OF PARTNERSHIP: ₹ 5.75 LAKHS PER UNIT**, Taxes as applicable

# BAGGAGE COUNTER ARCH BRANDING

**LOCATION** : Baggage Counter Arch Branding  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 3 LAKHS PER UNIT**, Taxes as applicable





# ARCH GATE AT CONNECTING PASSAGE INSIDE HALL

**LOCATION** : Arch Gate at Connecting Passage inside Hall  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 3.5 LAKHS PER UNIT**, Taxes as applicable

# CONNECTING PASSAGE FROM INSIDE HALLS

**LOCATION** : Change to Branding at Connecting Passage from inside Halls  
**MEASUREMENTS** : Size - 16ft x 10ft  
**QUANTITY** : 10



**COST OF PARTNERSHIP: ₹ 3.5 LAKHS PER UNIT**, Taxes as applicable



# ARCH GATE AT CONNECTING PASSAGE FROM HALL FOYER

**LOCATION** : Arch Gate at Connecting Passage from Hall Foyer  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 3.5 LAKHS PER UNIT**, Taxes as applicable

# BRANDING IN CONNECTING PASSAGE FROM HALL 1 & 2 FOYER

**LOCATION** : Branding in Connecting Passage from Hall 1 & 2 Foyer  
**MEASUREMENTS** : Size - 12ft x 8ft  
**QUANTITY** : 10



**COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT**, Taxes as applicable



# FOYER ENTRY GATE

**LOCATION** : Foyer Entry Gate  
**MEASUREMENTS** : Size - 24ft x 6ft  
**QUANTITY** : 2



**COST OF PARTNERSHIP: ₹ 11.50 LAKHS PER UNIT**, Taxes as applicable

# ARCH GATE ON PASSAGE TOWARDS HALL 1 & 2 THEME AREA

**LOCATION** : Arch Gate on passage towards Hall 1 & 2 Theme Area  
**MEASUREMENTS** : Size - 65ft x 15ft  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 5 LAKHS PER UNIT**, Taxes as applicable





# ZIG ZAG BRANDING ON PASSAGE TOWARDS HALL 1 & 2 THEME AREA

LOCATION	: Zig Zag Branding on passage towards Hall 1 & 2 Theme Area
MEASUREMENTS	: Size - 10ft x 10ft   4ft x 10 ft
QUANTITY	: 40



**COST OF PARTNERSHIP: ₹ 2 LAKHS PER UNIT**, Taxes as applicable

## GATE AT HALL 1 & 2 THEME AREA

LOCATION	: Gate at Hall 1 & 2 Theme Area
MEASUREMENTS	: Size - 61ft x 13ft
QUANTITY	: 1



**COST OF PARTNERSHIP: ₹ 6 LAKHS PER UNIT**, Taxes as applicable



# HIGHWAY SIGNAGES

**LOCATION** : Highway Signages  
**MEASUREMENTS** : Size - 4ft x 8ft  
**QUANTITY** : 25



**COST OF PARTNERSHIP: ₹ 5 LAKHS PER UNIT**, Taxes as applicable

## CHECKERED

**LOCATION** : Checkered  
**MEASUREMENTS** : Size - 8ft x 8ft  
**QUANTITY** : 4



**COST OF PARTNERSHIP: ₹ 2 LAKHS PER UNIT**, Taxes as applicable



# BUS ROUTE BRANDING

**LOCATION** : Bus Route Branding  
**MEASUREMENTS** : Size - 16ft x 10ft  
**QUANTITY** : 2



**COST OF PARTNERSHIP: ₹ 3 LAKHS PER UNIT**, Taxes as applicable





# COLLABORATE WITH SATTE, WHERE CONNECTIONS ARE MADE AND BRANDS ARE BUILT



## MEET OUR TEAM



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